



Our Values, Vision & Mission

To diversify and strengthen the Board, four new Trustees were recruited in September 2021, prompting a timely review of our values, vision and mission. A day-long discussion renewed our sense of purpose and defined our priorities. These were shaped by the Board in January 2022 to be more widely shared and tested in consultation with staff and other stakeholders.

Building on the founding principle of the RCPS ('to educate and encourage the public in all aspects of the Arts Sciences Crafts and History with particular reference to the County of Cornwall'), and in light of the importance of community underscored by the recent pandemic, it was agreed that The Poly has an important role to play in promoting wellbeing for the town's diverse communities through cultural engagement and opportunities to be creative. Within Cornwall it is also uniquely placed to foster creative connections between heritage, art and science to support innovation, with the possibility of engaging with a wide range of constituents and partnerships, from children and young people, to locally-based HE providers and businesses.

Values

- Connecting heritage, art and science
- Supporting innovation
- Community-centred
- Environmentally and socially responsible

We believe that: opportunities for creativity flow from connecting heritage, art and science and that creativity across these areas can make our community and our world a better place; innovation should be encouraged and supported; there should be no barriers to accessing culture and creativity; environmental and social responsibility should inform all our actions

Vision

To be a place where everyone feels welcome to be entertained, engage with culture, and be creative

Mission

As a key cultural and community hub in Cornwall, to provide inspiring, inclusive and innovative entertainment, learning and development opportunities across the arts, sciences and history

Our Guiding Principles

- Respect and Tolerance - visitors, volunteers, staff and partners are treated with respect and courtesy at all times
- Integrity and Governance - all legal obligations are fulfilled with integrity and transparency and best practice standards are consistently met
- Sustainability - all projects, developments and practices are sustainable, minimizing the impact on the environment and carbon footprint
- Financial Responsibility – our quality service meets the priorities of The Poly and the aims of its Vision and Mission whilst maintaining financial stability
- Accessibility – we work towards ensuring our activities are accessible to all

Our Goals

Reflecting on our redefined values, vision and mission statement we have established the following seven goals. These will be monitored, and our progress against them will be reported to our board and to key funders and other stakeholders as and when appropriate:

- We are becoming a premier venue for entertainment, inspiration and education across the arts, sciences and local history
- We are supporting young and emerging talent onsite and offsite
- We are supporting collaboration across disciplines
- We are engaging more people
- We are improving access to our collections and archives
- We are improving our practice
- We are contributing to the local economy